



BELGIAN BLUE INTERNATIONAL CONGRESS

Belgium * 24, 25 & 26 November 2026



Dear Chairmen,
Dear Secretaries,
Dear Breeders,

Time flies... but the passion for the **Belgian Blue** remains as strong as ever!

To mark the **40th anniversary of the Belgian Blue International**, we are delighted to invite you to Belgium for three days dedicated to the **Belgian Blue breed**, sharing experiences and enjoying each other's company.

From **Tuesday 24 to Thursday 26 November 2026**, we invite you to discover different aspects of the Belgian Blue sector through **farm visits, presentations, exchanges between Herd-Books and convivial moments**.

To celebrate the 40th anniversary of the creation of the BBI... we have prepared a programme that should enrich both discussions and memories!



THE PROGRAMME

Tuesday 24 November * Welcome to Belgium!

The morning will begin with **the welcome of the delegations** and a presentation of the programme of the three-days programme.

Time will then be given to **Herd-Books wishing to present the latest developments, projects or news from their country**: a great opportunity to share experiences and discover what is being done elsewhere within the breed.

Sponsors Time

Time will also be devoted to our **sponsors**, who contribute to the vitality and development of the Belgian Blue breed.

After **a convivial lunch**, we will set off for our first farm visit.

We will focus on **the suckling calf and the development of its growth during the milk-feeding period**, with a visit providing an opportunity to discuss farming practices in practical terms.

The day will go on with **a visit to a brewery**, followed by a typically Belgian dinner on site.

The first day will therefore provide an opportunity to talk about farming... while ending the day with a product that is part of Belgium's heritage! Return to the hotel in the evening.

Wednesday 25 November * From breeding to meat processing and marketing

After leaving the hotel, we will visit a livestock farm to learn about **the fattening phase for Belgian Blue cows and bulls and their commercial distribution through a farmers' cooperative**.

The visit will be followed by **lunch on the farm**, before continuing the day with a visit to **a dual purpose Belgian Blue farm**.

We will look at its **purpose and the valorisation of its products, as well as the importance of establishing a slaughterhouse in the region**, with a focus on the different possibilities for structuring the sector.

In the evening: time to celebrate the Anniversary !

After returning to the hotel, we will meet for **the 40th Anniversary Banquet of the Belgian Blue International**.

A special occasion to celebrate together four decades of cooperation, exchange and passion for the Belgian Blue breed!

Thursday 26 November * Genetics at the heart of the breed's future

For this final day, we will visit a **Belgian Blue** farm involved in regional and national **competitions**. The morning will focus on a key topic for the future of the breed:

Genetics in the Belgian Blue breed

We will cover in particular:

- **genomic evaluations** in the Belgian Blue breed;
- **monitoring inbreeding**;
- **mating advice**;

After **lunch on site**, we will discover another unmissable part of Belgian heritage... **Brussels & its Grand-Place**.

A visit to **Brussels' Grand-Place** will wrap up these three days before we say goodbye.

Beyond the visits and presentations, this congress will above all be an opportunity **for us to meet again and exchange experiences between the Herd-Books of the Belgian Blue International**.

We hope to have the pleasure of welcoming many of you to Belgium to celebrate this wonderful anniversary together.

The Belgian Blue breed has brought us together for 40 years — and will for many more years to come!

Would you be so kind to fill in the attached registration form and send it back to us by 15th October ? Thank you !

We look forward to welcoming you to Belgium!

BELGIAN BLUE

INTERNATIONAL CONGRESS

Belgium * 24, 25 & 26 November 2026

1. Herd-Book

Herd-Book name:

Country:

Herd-Book contact person:

Job Title:

E-mail:

Phone/Mobile phone :

2. Delegation

Please fill in the attached registration form.

3. Arrival in Belgium

Expected arrival:

☐ Monday 23 November 2026

☐ Tuesday 24 November 2026

Expected arrival time:

Transport: ☐ Plane ☐ Car

If you are arriving by plane, you will receive an e-mail requesting the relevant flight details.

4. Departure from Belgium

Expected departure on:

☐ Thursday 26 November 2026

☐ Friday 27 November 2026

Expected departure time:

5. Accommodation

Number of rooms required:

Room type

☐ Single room: (depending on the number requested and availability!)

☐ Double room - A double bed: A twin room:

Room allocation:

Surname/First name	Room type	Sharing with

Night(s): From Monday 23/11 to Thursday 26/11 morning included

Other request / information:

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REGISTRATION FORM * CONTINUED

6. Participation in the programme

Thursday 26 November

The day will end with a visit to Brussels and its Grand-Place.

Please indicate:

☐ Yes, our delegation will take part in the visit to Brussels

Number of people taking part in the visit to Brussels:

Preferred departure time / arrangements, if already known:

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7. Return of the registration form and payment of the registration fee

Please return this completed form on behalf of your Herd-Book for 15 October 2026

Contact: Sophie Marchal - BBI Congress

Rue des Champs Elysées, 4 - 5590 Ciney

Mobile: +32 (0) 476/907 584 / +32 (0) 83/23 06 52

E-mail: smarchal@awegroupe.be

REGISTRATION FEES

Single room = 680€ per person

Double room = 600€ per person

The fees include:

- * Accommodation from Monday 23/11 to Thursday 26/11 morning included;
- * Meals and breakfasts from Tuesday 24/11 to Thursday 26/11, lunch included;
- * Transport from Tuesday 24/11 to Thursday 26/11 (including the Brussels visit);
- * Organised visits from Tuesday 24/11 to Thursday 26/11 inclusive

BANK DETAILS:

Elevéo asbl

IBAN: BE 34 3601 0123 7690

Rue des Champs Elysées, 4

BIC: BBRUBEBB

B-5590 Ciney

Reference: BBI Congress / Surname + First name +
Country

VAT: BE 0479.153.274

LIST OF PARTICIPANTS

Registration form for the BBI Congress

Please enter the participants for your country below, IN CAPITAL LETTERS

<i>Surname</i>	<i>First name</i>	<i>Position</i>	<i>Email</i>

Total number of participants: